



# State of New York

## Executive Chamber

### Proclamation

Whereas, the Empire State is a national leader in consumer advocacy and protection; and

Whereas, today's world of advanced technology offers increased accessibility to a broad range of information, some of which may contain sensitive personal information, and there is increased concern regarding data privacy and security issues that affect consumers, businesses, e-commerce, healthcare, educational institutions, government and other statewide entities; and

Whereas, the Privacy Rights Clearinghouse reports that over 342 million records containing sensitive personal information have been involved in data security breaches nationally between 2005-2009, and the New York State Consumer Protection Board (CPB) jointly with the New York State Office of Cyber Security and Critical Infrastructure Coordination (CSCIC) reports that more than 400 breaches occurred in 2009, impacting more than 1.1 million records of New York State residents – all of which underscores the need for heightened vigilance and action; and

Whereas, identity theft remains a significant problem in New York State and nationwide, and in light of growing concerns over this problem, it would benefit New Yorkers and the general American public to become more aware of data privacy issues through a national and statewide effort; and

Whereas, stringent data protection and privacy laws enacted by this State help protect sensitive personal information both online and in the general course of commerce; resources are available through State Agencies such as CSCIC, the Chief Information Officer/Office for Technology, the CPB and the Office of the Attorney General (OAG) to help prevent and mitigate the effects of data breaches on a daily basis and raise awareness about privacy risks and threats; and

Whereas, government officials from the United States and Europe, privacy professionals, academics, legal scholars, representatives of international businesses, and others concerned with data privacy issues are working together to further the discussion about data privacy and protection through the commemoration of National Data Privacy Day; and

Whereas, New York State is promoting data privacy awareness through various activities, initiatives and resources to educate the public about data breach and identity theft prevention and other efforts to provide assistance to identity theft victims, including the CPB's Identity Theft Prevention and Mitigation Program, the OAG's Consumer Frauds Bureau, and CSCIC's outreach and awareness efforts including its Annual Cyber Security Conference and bi-monthly Cyber Security webcasts, as well as through collaboration among all the State Agencies listed above in conjunction with law enforcement authorities and business community representatives;

Now, Therefore, I, David A. Paterson, Governor of the State of New York, hereby proclaim January 28, 2010 as

## DATA PRIVACY DAY

in the Empire State.



Given under my hand and the Privy Seal of the State at the Capitol in the City of Albany this fifth day of January in the year two thousand ten.

*David A. Paterson*

Governor

*James Schwab*  
Secretary to the Governor